

***Board Meeting Minutes***  
**Connect for Health Colorado**  
***October 12, 2020***  
***12:00 PM to 2:00 PM***

**Board Members Present:** Claire Brockbank, Mike Conway, Adela Flores-Brennan, Patrick Gordon, Annie Lee, Lorez Meinhold, Sharon O’Hara, Marc Reece, and Mike Stahl

**Board Members Absent:** Elisabeth Arenales, Kim Bimestefer, and Dick Thompson

**Staff Present:** Nyle Boyd, Brian Braun, Saphia Elfituri, David Hague, Kelly Guthner, Emma Oppenheim, Kevin Patterson, Ilana Rivera, Alan Schmitz, Lisa Sevier, Monica VanBuskirk, and Ezra Watland

Teleconference and phone conference lines were available for people to join.

**I. Business Agenda**

- Claire Brockbank called the meeting to order at 12:02 p.m. and welcomed those in attendance.
- The minutes from the September Board meeting were reviewed and approved.
- Changes to the agenda: None.
- Disclosure of conflicts of interest: None.

**II. CEO Report**

PBC Update

Alan Schmitz, General Counsel, presented an update on the Public Benefit Corporation (PBC). The presentation provided comprehensive information on the establishment of the PBC, liability analysis, and timeline. Staff will continue to provide the Board with regular updates on the PBC.

Action Items

The Board reviewed the updated list of action items.

Strategic Plan Update

The Board reviewed progress made on the 2021-2024 strategic plan following input provided at the September Board Retreat. The presentation outlined each goal with proposed changes as well as additional objectives.

Open Enrollment & Readiness

Staff discussed Open Enrollment & (OE8) readiness. Members of the Service Center teams have participated in cross training to improve resource demands in order to improve user experience.

Staff updated the Board on the marketing and outreach readiness for OE8. The presentation included marketing and outreach strategies, new certification training resources, and statewide enrollment assistance in preparation for OE8.

### III. **Board Report**

#### PBC Board and Easy Enrollment Committee Members

Claire Brockbank reviewed the members of the PBC and the Easy Enrollment Committee.

The Board recommended appointment approval for Jeanine Drought as the consumer appointment for the Easy Enrollment Advisory Committee.

Ms. Brockbank called for public comment. No public comment given.

Ms. Brockbank called the motion to a vote. Mike Stahl seconded the motion. The recommendation was unanimously approved.

#### Qualified Health Plans 2021

Final Qualified Health Plans (QHPs) and associated rates not being available for Board certification until after October 26, 2020. Due to timing, the Board proposes a conditional certification of the Qualified Health Plans and associated rates as may ultimately be approved and published by the Division of insurance (DOI) with such conditional certification to be ratified at the next full meeting of the Board in November.

Ms. Brockbank called for public comment. No public comment given.

Ms. Brockbank called the motion to a vote. Adela Flores-Brenan seconded the motion. The recommendation was approved as follows:

**Yes:** Claire Brockbank, Adela Flores-Brennan, Annie Lee, Lorez Meinhold, Sharon O'Hara, and Mike Stahl

**No:** None

**Abstain:** Marc Reece and Patrick Gordon

### IV. **Finance & Operations**

#### EMP Go-Live

The recent enterprise modernization project (EMP) was a transition from Phoenix data centers to Amazon web services (AWS) to provide a more flexible infrastructure, a more cost-efficient operating model, new broker portal and shopping platform, and the ability to rapidly respond to volume changes.

**V. Policy**

Policy Committee Chair, Sharon O'Hara, reminds Board members to "like" and "follow" Connect for Health Colorado on all social media platforms and continue to share the messaging of Open Enrollment to their constituents.

The Policy team welcomed new member, Nina Schwartz, as the Director of Policy and External Affairs.

**VI. Public Comment**

Public comment given by Melanie Herrman, Broker.

Public comment given by Gary Manchulenko, Broker.

Public comment given by John Luhman, Broker.

Meeting adjourned at 2:19 p.m.

Respectfully submitted,

Mike Stahl  
Secretary

**Next Meeting**

November 9, 2020 from 12:00 p.m. – 3:00 p.m.